## Amended Claims

- 1. A transgenic non-human mammal containing an exogenous DNA sequence stably integrated in its genome, wherein said exogenous DNA sequence comprises the 5' 4.2 kb Sau3A Kpn1 promoter of the mouse whey acidic protein gene, operably linked to a DNA sequence encoding protein C and a signal peptide, wherein said whey acidic protein promoter is specifically active in mammary cells and said signal peptide is effective in directing the secretion of said protein C into the milk of said transgenic mammal, wherein the activated form of said secreted protein C has an enzymatic activity of at least 50% as plasmaderived protein C, and wherein said transgenic mammal is selected from the group consisting of mice, rats, rabbits, pigs, sheep, goats and cows.
- 2. The transgenic non-human mammal of claim 1, wherein said protein C is human protein C, and wherein said DNA sequence encoding protein C further comprises portions of the non-coding regions of the human protein C gene.
- 3. The transgenic non-human mammal of claim 1, wherein said DNA sequence encoding human protein C comprises the human protein C gene from 21 basepairs upstream of the protein C start codon to the NheI site in the 3' end of the protein C gene.
- 4. The transgenic non-human mammal of claim 1, wherein said exogenous DNA sequence comprises a DNA sequence consisting essentially of the 5' 4.2 kb Sau3A Kpn1 promoter fragment of the mouse whey acidic protein promoter ligated directly or by a linker to a fragment of the human protein C gene beginning 21 basepairs upstream of the protein C start codon and ending at the NheI site in the 3' end of the protein C gene.

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- 6. A process for the production of protein C, comprising the steps of:
- (A) providing a non-human transgenic mammal characterized by an exogenous DNA sequence stably integrated in its genome, wherein said exogenous DNA sequence comprises the 5' 4.2 kb Sau3A Kpn1 promoter of the mouse whey acidic protein gene, operably linked to a DNA sequence encoding protein C and a signal peptide, said promoter being specifically active in mammary cells and said signal peptide being effective in directing the secretion of said protein C into the milk of said transgenic mammal, and wherein said transgenic mammal is selected from the group consisting of mice, rats, rabbits, pigs, sheep, goats and cows;
  - (B) producing milk from said transgenic mammal, wherein said milk contains said secreted protein C, and wherein the activated form of said secreted protein C has an enzymatic activity of at least 50% as plasmaderived protein C;
  - (C) collecting said milk; and
  - (D) isolating said protein C from said milk.
- 7. The process of claim 6, wherein said protein C is human protein C, and wherein said DNA sequence encoding protein C further comprises portions of the non-coding regions of the human protein C gene.
- 8. The process of claim 6, wherein said DNA sequence encoding human protein C comprises the human protein C gene from 21 basepairs upstream of the protein C start codon to the NheI site in the 3' end of the protein C gene.
- 9. The process of claim 6, wherein said exogenous DNA comprises a DNA sequence consisting essentially of the 5' 4.2 kb Sau3A Kpn1 promoter fragment of the mouse whey acidic protein promoter ligated directly or by a linker to a fragment of the human protein C gene beginning 21 basepairs upstream of the

protein C start codon and ending at the NheI site in the 3' end of the protein C gene.

- A process for producing non-human transgenic mammals, comprising the steps of (A) providing a mixture containing a double-stranded DNA; (B) subjecting said mixture to exchange high performance liquid chromatography to purified double-stranded DNA; and thereafter (C) microinjecting an aqueous buffer solution containing said purified doublestranded DNA into an animal embryo, wherein said double-stranded DNA is selected from the group consisting of a double-stranded DNA comprising the 5' 4.2 kb Sau3A - Kpn1 promoter fragment of the mouse whey acidic protein promoter, a double-stranded DNA comprising a fragment of the human protein C gene beginning 21 basepairs upstream of the protein C start codon and ending at the NheI site in the 3' end of the protein C gene, and a doublestranded DNA comprising a DNA sequence consisting essentially of the 5' 4.2 kb Sau3A - Kpn1 promoter fragment of the mouse whey acidic protein promoter ligated directly or by a linker to a fragment of the human protein C gene beginning 21 basepairs upstream of the protein C start codon and ending at the NheI site in the 3' end of the protein C gene, wherein the activated form of protein C encoded by said double-stranded DNA has an enzymatic activity of at least 50% as plasma-derived protein C, and wherein said transgenic mammal is selected from the group consisting of mice, rats, rabbits, pigs, sheep, goats and cows.
- 12. A process for the production of a polypeptide in the milk of a transgenic non-human mammal, comprising the steps of:
- (A) providing a non-human transgenic mammal characterized by an exogenous DNA sequence stably integrated in its genome, wherein said exogenous DNA sequence comprises the 5' 4.2 kb Sau3A Kpn1 promoter of the mouse whey acidic protein gene, operably linked to a DNA sequence encoding said polypeptide and a signal peptide, said promoter being specifically active in mammary cells and said signal peptide being effective in directing the

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secretion of said polypeptide into the milk of said transgenic mammal;

- (B) producing milk from said transgenic mammal, wherein said milk contains said secreted polypeptide;
- (C) collecting said milk; and
- (D) isolating said polypeptide from said milk.
- 14. A transgenic non-human mammal containing an exogenous DNA sequence stably integrated in its genome, wherein said exogenous DNA sequence comprises the 5' 4.2 kb Sau3A Kpn1 promoter fragment of the mouse whey acidic protein promoter, operably linked to a DNA encoding a polypeptide whereby said protein is expressed specifically in mammary cells of said transgenic mammal and said protein comprises a signal peptide, said peptide being effective in directing the secretion of said protein into the milk of said mammal.
- 16. An isolated DNA molecule which regulates the expression of a heterologous gene, wherein said DNA molecule consists of the 5' 4.2 kb Sau3A Kpn1 promoter of the mouse whey acidic protein gene.